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NEW LOGO AS OF OCT. 1, 2019

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Kalamazoo Community Mental Health & Substance Abuse Services announces new name: Integrated Services of Kalamazoo

Kalamazoo, Mich. – As of Oct. 1, 2019, the agency known as Kalamazoo Community Mental Health & Substance Abuse Services (KCMHSAS) will take on a new name: Integrated Services of Kalamazoo (ISK).

For more than 30 years, KCMHSAS has served youth, families and adults with mental health challenges, intellectual and developmental disabilities and substance use disorders in Kalamazoo County. From Oct. 1, 2017 through Sept. 30, 2018, KCMHSAS served nearly 8,000 individuals, either directly through KCMHSAS service programs or through a network of provider agencies that contract with KCMHSAS. The agency is one of 46 Community Mental Health Services Programs in Michigan.

Jeff Patton, CEO of KCMHSAS, said the new name will better reflect the agency's expanded programming beyond traditional community mental health services. "In recent years, we've extended our services to include comprehensive housing assistance and outreach to homeless persons, crisis response to opioid overdoses, veteran services, stigma-reduction efforts and community training in Mental Health First Aid," Patton explained. "Integrated Services of Kalamazoo' builds on our agency's current name-recognition and reflects our ongoing collaboration with community partners."

When considering options for a new name, the agency sought input from the people KCMHSAS serves, as well as staff and providers. Without singling out any specific conditions (like mental illness or substance use disorders), the new name conveys wider access to a range of

resources, Patton said. In addition, it retires the term “substance abuse,” which has been recognized as stigmatizing.

Integrated Services of Kalamazoo is also much shorter, quicker to say and easier to abbreviate, Patton noted. “We’ve expanded our services but streamlined our name. I think that’s a fair trade.”

The new name officially takes effect on Tuesday, Oct. 1, at the beginning of the agency’s new fiscal year. Patton emphasized that all services, locations and staff will remain the same, and individuals who receive services will not notice any change other than the name. Much of the agency’s signage will be changed right away, while some materials may retain the former name until current stock is depleted, for cost savings.

About [KCMHSAS](#)

Kalamazoo Community Mental Health & Substance Abuse Services (to be known as “Integrated Services of Kalamazoo” as of Oct. 1, 2019) provides a welcoming and diverse community partnership to share effective resources that support individuals and families to be successful through all phases of life. KCMHSAS has successfully implemented several grants from the Substance Abuse and Mental Health Services Administration (SAMHSA) in the past 14 years, including Mental Health Transformation, Children’s System of Care and Primary Behavioral Health Care Integration. When SAMHSA selected KCMHSAS as a Michigan Certified Community Behavioral Health Clinic (CCBHC) demonstration site, the agency received the highest score based on CCBHC criteria. More information is available at www.kazoocmh.org (as of Oct. 1: www.iskzoo.org) or by calling 269-373-6000. KCHMSAS is on Facebook at www.facebook.com/KazooCMH (as of Oct. 1: www.facebook.com/iskzoo).

NOTE: While the agency will be doing business as (DBA) “Integrated Services of Kalamazoo” as of Oct. 1, 2019, its legal name as recognized by the county remains “Kalamazoo County Community Mental Health Authority.”

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